

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Defend Justice From Politics
Product	361/379/1547 - DEFEND JUSTICE POL.
Estimate Number	1547

Invoice #	04058837-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04058837
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14371
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	8:00 AM	TV104X12212H	\$2,000.00		1
22	13	Good Day 7a	7a-8a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	7:23 AM	TV104X12212H	\$2,000.00		1
25	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	8:49 AM	TV104X12212H	\$1,400.00		1
27	13	Good Day 8a	8a-9a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	8:15 AM	TV104X12212H	\$1,400.00		1
29	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	9:51 AM	TV104X12212H	\$1,000.00		1
32	13	Good Day 9a	9-10a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	9:42 AM	TV104X12212H	\$1,000.00		1
34	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	10:55 AM	TV104X12212H	\$800.00		1
37	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	10:44 AM	TV104X12212H	\$800.00		1
39	13	Fox 13 News at Noon	12p-1p		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	12:15 PM	TV104X12212H	\$600.00		1
44	13	Anderson Cooper	1p-2p								

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44	13	Anderson Cooper	1p-2p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	1:31 PM	TV104X12212H	\$600.00		1
49	13	Judge Alex/Divorce Court	2p-3p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	2:16 PM	TV104X12212H	\$500.00		1
51	13	Judge Joe Brown	3p-4p		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	3:47 PM	TV104X12212H	\$600.00		1
53	13	Judge Joe Brown	3p-4p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	3:28 PM	TV104X12212H	\$600.00		1
55	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	4:28 PM	TV104X12212H	\$1,100.00		1
57	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	4:42 PM	TV104X12212H	\$1,100.00		1
60	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	5:12 PM	TV104X12212H	\$2,000.00		1
63	13	Fox 13 News at 5p	5p-530p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	5:29 PM	TV104X12212H	\$2,000.00		1
64	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	5:47 PM	TV104X12212H	\$2,000.00		1
67	13	Fox 13 News at 530p	530p-6p								

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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67	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	5:35 PM	TV104X12212H	\$2,000.00		1
75	13	Fox 13 News at 630p	630p-7p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	6:58 PM	TV104X12212H	\$2,200.00		1
85	13	Fox 13 Late News 1030p	1030p-11p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	10:42 PM	TV104X12212H	\$3,200.00		1
86	13	M-Su 1030-11p Late News	1030p-11p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	10:37 PM	TV104X12212H	\$3,200.00		1
89	13	Access Hollywood	1135p-1205a		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	12:01 AM	TV104X12212H	\$800.00		1
90	13	Access Hollywood	1135p-1205a		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	12:05 AM	TV104X12212H	\$800.00		1
91	13	Good Day Sa 6a	6a-7a		10/29/12 to 11/04/12	1x	-----S-				
	13			Sa	11/03/12	:30	6:12 AM	TV104X12212H	\$700.00		1
98	13	Good Day Su 7a	7a-8a		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	7:11 AM	TV104X12212H	\$1,200.00		1
99	13	Good Day Su 8a	8a-9a		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	8:44 AM	TV104X12212H	\$1,600.00		1
102	13	Judge Joe Brown	3p-4p								

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102	13	Judge Joe Brown	3p-4p								
					10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	3:29 PM	TV104X12212H	\$600.00		1
103	13	Good Day Su 6a-7a News	6a-7a								
					10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	6:20 AM	TV104X12212H	\$1,050.00		1
104	13	Bones	8p-9p								
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	8:20 PM	TV104X12212H	\$6,800.00		1

Aired Spots **30**

<u>Gross Total</u>	\$45,650.00	
<u>Agency Commission</u>	\$6,847.50	
<u>Net Amount Due</u>	\$38,802.50	<u>Payment Terms 30 Days</u>

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